



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

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### CareSource celebrates 20<sup>th</sup> Anniversary

DAYTON, Ohio, May 20, 2009 – CareSource, a nonprofit, public-sector managed care company, is celebrating 20 years of playing an integral part in Ohio and Michigan’s Medicaid programs. From the company’s humble beginnings in 1989 as the Dayton Area Health Plan, CareSource has grown from managing the health care of just a few thousand members in Ohio, to the fourth largest Medicaid managed care plan in the nation. Today, CareSource serves more than 730,000 members in Ohio and Michigan.

President and CEO Pamela B. Morris, who has led the company from its inception, attributes CareSource’s success to remaining true to its mission.

“CareSource has been steadfast in its commitment to making a difference by advocating for and ensuring quality health care to the underserved,” says Morris. “While other managed care plans have come and gone in Ohio, CareSource has continued to play a leading role in providing safety net health care to those who need it most. We are focused on making sure our members get the best care possible, and they can count on us to be there now—and in the future.”

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Page 2

Recently, CareSource expanded into the Medicare market with a Medicare Advantage Special Needs Plan in both Ohio and Michigan. The new plan, CareSource Advantage, focuses on consumers who are eligible for both Medicaid and Medicare. CareSource also administers the Ohio Children's Buy-In Program, a statewide program that provides insurance access to uninsured children whose families earn over 300 percent of the federal poverty level.

CareSource reinforces its mission with the CareSource Foundation. Launched in 2006, the Foundation supports the health care needs of the underserved in Ohio and Michigan through grants focusing on critical health trends such as asthma and childhood obesity, community health issues such as domestic violence and homelessness, and issues of the uninsured.

"In 2009 and beyond, we will continue to build upon the solid reputation the CareSource name has earned in managed health care," says Morris. "As we broaden our scope and continue our constant pursuit of better service and performance, we will maintain our focus and not lose sight of our mission."

### **About CareSource**

CareSource offers a full spectrum of services for the administration of public-sector health care programs. Among these services are general administration, including claims processing, case and medical management, provider relations, decision support informatics, quality improvement, and regulatory compliance; member services, including a member call center and 24-hour nurse advice line; and financial consultation and turnaround.

CareSource's nonprofit managed care plans serve nearly 730,000 Medicaid and Medicare Advantage consumers in Michigan and Ohio. For more information, visit [www.caresource.com](http://www.caresource.com).

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