



## Network Notification

**Date:** December 12, 2016  
**To:** Kentucky Health Partners  
**From:** CareSource®  
**Subject:** CareSource's Marketplace Plans No Longer Called "CareSource Just4Me"

Effective Jan. 1, 2017, CareSource's plans for sale on the Health Insurance Marketplace will no longer be branded as CareSource Just4Me™. We pride ourselves on helping our members understand and access their health insurance services. By removing the Just4Me name, our goal is to make it easier for shoppers in the Health Insurance Marketplace to understand what our plans are and what they cover.

For more information about the Health Insurance Marketplace, please visit our [FAQs page](#).

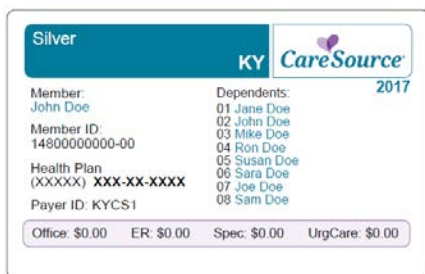
To ensure that our Marketplace plan members have a seamless transition into 2017, we ask for your help:

1. Communicate this change to your office staff and patients.
2. Continue to verify a member's eligibility before every service.
3. Dispose of CareSource plan materials that refer to CareSource Just4Me. We will be happy to provide updated materials. Just contact your [CareSource Health Partner Engagement specialist/representative](#) to request more.
4. Consider updating any other uses of the Just4Me such as phone prompts, websites, or office marketing.

Thank you for your partnership in providing quality care for our Marketplace plan members. We look forward to continuing our partnership into 2017. Should you have any questions regarding the name change, please contact Health Partner Services at **1-855-852-5558**.

### Sample 2017 ID Cards:

Marketplace:



CareSource Medicare Advantage:

