



2025

COMMUNITY OUTREACH

IMPACT REPORT



CARING

for our

Communities

CARING for our **Communities**

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2025 was another big year for supporting our communities across Michigan and beyond. HAP and HAP CareSource continued to make progress on our goal to empower Michiganders to take control of their healthcare journey.

We partner with community organizations to improve the health and well-being of area residents. This report covers our statewide outreach with Michigan-based organizations, spotlighting a few notable collaborations and examples of the work we've accomplished together.

As we continue to expand into Western Michigan and Southeastern Michigan, we have an opportunity to develop even more success stories. We are excited to share our 2025 accomplishments with you.

Dear Valued HAP Friends:

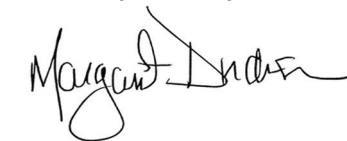
Health equity has always been a core focus for HAP. Together with HAP CareSource we have made tangible progress in addressing food insecurity and other social determinants of health for the hundreds of thousands of Michigan residents in our care. Each year, we strive to identify creative solutions to tackle these challenges.

In 2025, our community outreach initiatives served over one million people, especially in our home of Southeast Michigan. We have expanded our access to quality care, offering new plan options and an expanded provider network to help close gaps in care.

We now collaborate with more than 240 organizations, offering financial assistance and volunteer support. This IMPACT report highlights just a handful of the groups whose lives we've enriched throughout the year.

I am so happy to congratulate our incredible team of community-focused professionals. This dedicated group has positively impacted countless lives and raised awareness and improved well-being across the state and beyond. In 2025, we made meaningful progress toward these objectives, and I hope this report reflects the strides we've taken.

Thank you for your continued support.



Margaret Anderson
Health Alliance Plan by Henry Ford President



We love kids!

While we honor kids with our community efforts, we also respect their privacy. That's why, when we showcase photos with kids, our HAP sun blocks their face from view, helping safeguard their identities. Isn't that why it's called sunblock?

“

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About HAP

HAP is a nonprofit health plan and subsidiary of Henry Ford Health, serving individuals, families, employers, Medicare and Medicaid members in Michigan. HAP features strong preventive-care offerings and nationally recognized plan quality, including 4-star Medicare ratings. We prioritize the health of our communities with integrated care and member-focused service.

Currently serving 465,000 members across the state, Health Alliance Plan expanded its community outreach to include organizations in Grand Rapids and surrounding areas. This growth also brought an increase in healthcare providers, now totaling over 50,000 partners.

HAP operates under the guidance of a diverse volunteer board of directors representing industries such as healthcare, automotive/manufacturing, financial services education, professional services and community planning. Our subsidiaries and business partnerships encompass Alliance Health and Life Insurance Company, ASR Health Benefits, Health Alliance Administrators, Inc. and HAP CareSource.

To learn more about HAP, visit hap.org/about.

HAP Product Lines of Coverage

- ✓ **Employer group plans**
- ✓ **Individual plans**
- ✓ **Medicare Advantage**
- ✓ **Medicaid**
- ✓ **Self-funded plans**

 **465,000+**
LIVES COVERED

PROVIDER  PARTNERS
50,000+

HAP Key Community Outreach Initiatives

- Establish and manage relationships with human service agencies and nonprofit organizations that support community health and well-being.
- Partner with Henry Ford Health, other contracted providers and enrolled employer groups for community events and member engagement activities.

About SDoH

SOCIAL DETERMINANTS OF HEALTH (SDoH)

Social Determinants of Health (SDoH) are factors outside of a person's control that can often have an outsized impact their health and quality of life. Examples of SDoH include where they are born, live, learn, work, play and worship.

To help manage the impact of these factors, HAP breaks them down into specific conditions related to each individual. When we partner with community organizations, we ask for metrics that will improve or address these conditions, so we can attempt to measure our community impact.



ACCESS TO QUALITY HEALTH CARE

Health coverage, provider availability, quality of care and linguistic/cultural competency

COMMUNITY AND SOCIAL CONTACT

Social integration, support systems, community engagement, discrimination, stress

EDUCATION

Literacy, language, early childhood education, vocational training, higher education

FOOD QUALITY AND STABILITY

Hunger, access to healthy options

ECONOMIC STABILITY

Employment, income, expenses and debt, medical bills, support

HOUSING AND PHYSICAL ENVIRONMENT

Housing, transportation, safety, parks, playgrounds, walkability, ZIP codes and geography

Steps HAP takes to adjust SDoH

- 1.** Coordinate Medicaid and MI Health Link Consumer Advisory Councils to gather feedback and better serve our members.
- 2.** Identify, promote and coordinate HAP employee volunteer opportunities.
- 3.** Manage high-profile corporate initiatives such as the Game On Cancer, the HAP CareSource Crim Festival of Races and the Metro Detroit Heart and Stroke Walk & 5K.

2025 Partner Organizations

HAP's community outreach currently extends to 240 organizations across the state. We are grateful for all our partnerships. Over the next few pages, you'll see a few highlights selected by our Community Advisory Committees for organizations actively improving Michigan's SDoH.

Mobile Health with Women's Clinic & Dental Clinic Days

HAP CareSource is dedicated to making healthcare accessible for all Michiganders. And part of that mission is a focus on mobile health units, bringing healthcare professional and resources to our members.

This past year we hosted five **Women's Health Clinic Days** at accessible locations to better serve our members by providing life-saving screening and preventative care. The events were held at Henry Ford Health Cancer Center and the Hutzel

Women's Health Specialists in Hamtramck with Henry Ford Health's Mobile Mammography unit on site. Each member received a \$25 gift card, snacks and a HAP swag bag as a token of appreciation for prioritizing their health.

HAP CareSource also collaborated with the **Delta Dental Mobile Unit** to bring complete dental care to members across the City of Detroit, and that's something to smile about.



OneSight

In July 2025, HAP CareSource and the OneSight EssilorLuxottica Foundation gave out **426 eye exams** and **366 pairs of glasses** to kids and adults at the Grace Community Church in Detroit. OneSight's goal is to eliminate uncorrected poor vision within the generation by creating sustainable access to vision care. This year's event even attracted the local news, interviewing

a few individuals who had received their first pairs of glasses.

Over 90% of the individuals we screened at those events needed glasses. That is why OneSight follows the adage, "good vision has the power to unleash our full potential to help us learn better, keep us safe and promote a more inclusive society".



Gleaners Community Food Bank HAP Employee Volunteer Day

Health Alliance Plan employees volunteered their time to Gleaners to pack and sort meals for their community. Overall, 47 HAP employees volunteered, packing a total of **26,709 pounds of**

food, which is equivalent to 21,363 meals for our neighbors. In 2025, HAP CareSource was happy to make a **\$10,000 donation** to Gleaners for all their hard work in our community.



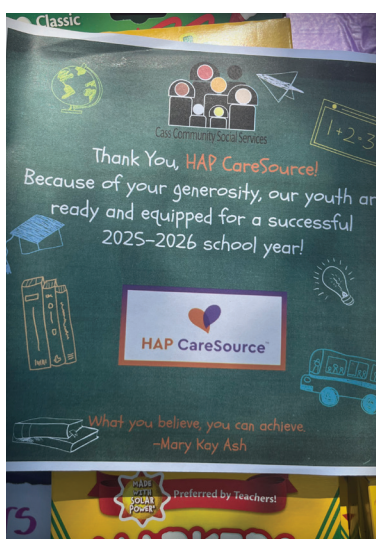
Cass Community Social Services

HAP CareSource is proud of our partnership with Cass Community Social Services. We work together to make impactful contributions to individuals and families in need. As part of our commitment to community investment, HAP CareSource donated six washers and dryers to the Fox Family Center, providing essential resources to help residents maintain dignity and stability in their daily lives.

In addition to our financial and in-kind contributions, HAP employees dedicated their volunteer days to supporting Cass Community Social Services, actively engaging in hands-on efforts to uplift the community. Their time and commitment reflect our ongoing dedication to making a difference beyond healthcare.

As a testament to this meaningful partnership, **HAP CareSource was honored as the 2025**

Corporation of the year by Cass Community Social Services. This recognition highlights our unwavering commitment to supporting vital community programs and ensuring access to essential resources for those who need them most.



NOAH at Central

NOAH (Networking, Organizing, and Advocating for the Homeless) at Central has been servicing the Metro Detroit area for over 40 years. NOAH offers social services and physical health counseling with a wide range of other resources, including a bag lunch program that serves the needs of the community.

to the community. In 2025, a total of **2,400 hot meals** were provided to the homeless clients, including bag lunches for the clients to take with them. This program sets individuals on a path of self-sufficiency and helps close the gaps in social determinants of health.

HAP has partnered with NOAH to help put **300 bag lunches together once a month** to give back



Detroit Public School Community District

Together with the Detroit Public Schools Community District (DPSCD), we've worked hard for the last several years to close gaps in education-related social determinants of health in Southeast Michigan. In 2025, we helped distribute a total of **3,560 coats, 60 snow pants,**

plus hats, gloves, face masks and hand and foot warmers to Detroit kids in need. This initiative has a tremendous impact on children's lives, helping them stay safe so they can concentrate on learning.



Michigan Humane One Health Clinics

HAP CareSource partnered with Michigan Humane to sponsor One Health Clinics this past summer, providing low-cost blood pressure and diabetic screenings for Michigan pets.

Each year, Michigan Humane veterinarians, vet techs and rescue and behavior team members serve over **1,600 animals and families** across four Detroit community events with local partners. These events provide essential vaccines, pet food, microchipping and health referrals.

Through this partnership, HAP CareSource connects pet owners to educational resources on responsible pet care, preventative health, and community services. We also use these

touchpoints to share information on social determinants of health, including access to food, housing support and transportation, helping ensure families and their animals can thrive together.

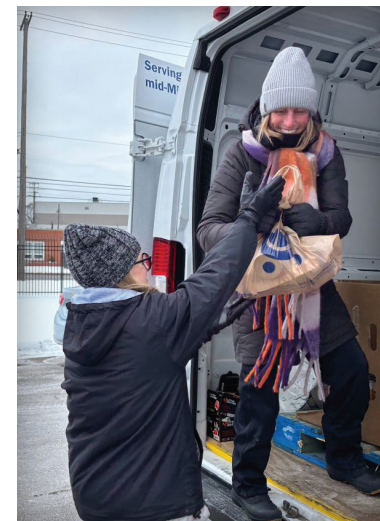


Supporting Food Security

Food insecurity is one of the biggest challenges faced by Michigan Residents and is a major factor in social determinants of health. HAP CareSource works with several organizations to help support food security in our communities.

Together with the South Michigan Food Bank we've distributed a total of **11,424,612 pounds of food across 16 distribution sites, which is a 2,796.59% increase from 2024.** We worked to get essential nutrition to those in need, with 3,061 miles driven to serve communities across the region.

In partnership with Greater Lansing Food Bank (GLFB), we helped provide **10.8 million meals** for neighbors across mid-Michigan. That includes 258 mobile distributions, 1,290 care kits, 10,600 home deliveries, 99,000 weekend kits and 10,100 senior boxes. Altogether, that is 12.9 million pounds of food served, a 2.7% increase from last year. As part of our ongoing support, HAP CareSource sponsors a truck wrap for GLFB, helping increase awareness while delivering essential food throughout the region.



Food Gatherers

In 2025, HAP CareSource also proudly partnered with Food Gatherers, supporting their Rockin' for the Hungry event, which was broadcast live to raise awareness and donations for hunger relief in Washtenaw County. With our support, Food

Gatherers was able to **raise \$1.5 million to combat food insecurity.** Our partnership extends beyond the event with high-visibility branding, including our logo on eight Food Gatherers trucks traveling across Ann Arbor and Ypsilanti six days a week.



Food Bank of Eastern Michigan

HAP CareSource is the Hunger Action Partner for the month of September (Hunger Action Month) for the Food Bank of Eastern Michigan. HAP CareSource also served as the Title sponsor for their Empty Bowls Fundraiser in September, where they reached a new record of over 1,200 attendees and generated over **\$111,000**.

Community Leadership Award in recognition of our longstanding and impactful partnership in the fight against hunger. This award highlighted our financial support, volunteer engagement, sponsorship of key initiatives like Empty Bowls and Hunger Action Month and our consistent presence supporting food distributions and community outreach efforts.

HAP CareSource was honored by the Food Bank of Eastern Michigan with the 2025



Motor City Pride

Together, Health Alliance Plan, HAP CareSource and Henry Ford Health hosted a lively booth at Motor City Pride this past year. We shared valuable health information and handed out free

swag to attendees. Our presence highlighted our commitment to inclusive, high-quality healthcare, while engaging the community with fun giveaways.



Jahmyr Gibbs Impact Camp

As part of HAP CareSource's ongoing commitment to youth health, activity and community enrichment, we proudly supported the Jahmyr Gibbs Impact Camp, a dynamic youth football experience led by Detroit Lions running back Jahmyr Gibbs.

Participants had the opportunity to learn fundamentals of the game, build confidence and receive camp keepsakes and giveaways from event sponsors, creating a meaningful day of personal growth and community connection for youth ages six through sixteen.

This camp brought together over **300 young athletes from across Michigan** for hands-on skill development, interactive coaching and unforgettable moments both on and off the field.



Darius Acuff Jr. Impact Camp

In 2025, HAP CareSource partnered with Darius Acuff Jr. of the Arkansas Razorbacks men's basketball team. A proud Detroit native and former Detroit Public Schools alum, Acuff returned home for a free youth basketball pro camp with HAP CareSource during winter break, **hosting over 100 young athletes**. The day was filled with skill development, coaching, competition and fun, giving young athletes the opportunity to learn from one of Detroit's own at no cost to families.

focus on youth development and access, further highlighting our partnership and shared commitment to inspiring Detroit's next generation of athletes through mentorship and opportunity.

The event also created meaningful opportunities for community connection and visibility. A VIP guest list welcomed state representatives and senators, a U.S. congresswoman, city council members, including Elissa Slotkin, Gary Peters and Angelique Peterson-Mayberry. Schools were invited to participate, reinforcing the



Fundraising

GAME ON CANCER

Game on Cancer (GOC) is a collaborative initiative between HAP, HAP CareSource, Henry Ford Health, the Detroit Lions, the Detroit Pistons and other corporate partners. Our mission is to generate awareness and funds to support Henry Ford Cancer Institute patients. “Team HAP” came together and raised over \$10,000 and was one of the top ten fundraising teams this year

GOC’s big event is a Field Day held at Ford Field, with participation from Detroit Lions players and legends, football games and on-field clinics. This event attracts families from across the Detroit area for an unforgettable experience. The funds raised are used to cover essential needs for patients, such as housing, food, utility bills and transportation. They also support critical cancer programs and research efforts.

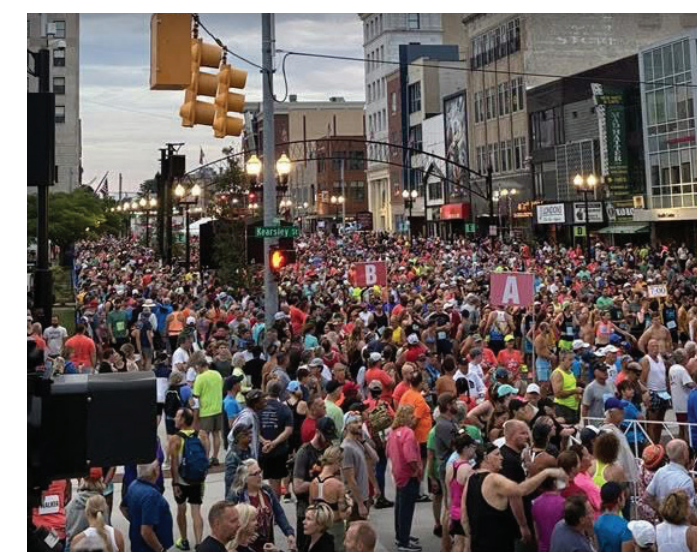


Fundraising

HAP CARESOURCE CRIM FESTIVAL OF RACES

HAP CareSource Crim Festival of Races celebrated its 48th year in 2025, bringing together 10,641 participants from 410 Michigan cities and counties, 38 states and 7 countries including Canada, Costa Rica, Kenya, Austria, Hong Kong, Germany and Denmark. As title sponsor, HAP CareSource was proud to support the event that promotes health, movement and community connection on both a local and global scale.

The HAP CareSource 5-Mile Water Station earned 2nd place in the Fan Favorite Water Station competition, reflecting the energy and enthusiasm of our team. A total of **63 HAP employees** and **10 HAP CareSource volunteers** dedicated their time to support race day activities, demonstrating our continued commitment to improving community health and creating meaningful impact across Michigan.



HAP Fundraising

METRO DETROIT HEART AND STROKE WALK & 5K

Henry Ford Health and HAP worked together to raise \$217,715 and had 1,323 registered walkers for the 2025 Detroit Heart and Stroke Walk.

HAP raised just over **\$23,000**, exceeding our company goal, in support of the Heart & Stroke Walk. HAP had nine teams with **100 walkers** for the June Heart & Stroke Walk event. And we kicked off the training session with our HAP Lifesaver Day event for employees on April 2.



How to make Donation Requests for 2025



HAP and HAP CareSource have community partnerships with Michigan-based health, civic, educational, cultural and faith-based organizations. We are interested in working with organizations that positively impact the Social Determinants of Health (for more information, see page 5). We welcome your requests and thank you for joining us in our mission to improve the health and wellbeing of Michigan residents.

When making a request, we ask that groups:

- 1 Send requests to HAP and HAP CareSource at least eight to 12 weeks in advance, when possible.
- 2 Read the application instructions online at hapcaresource.com or hap.org.
- 3 Include your organization's demographic information in your application to help us determine what level of support HAP and HAP CareSource can provide.
- 4 Interested groups can visit hapcaresource.com or hap.org to request donations to request donations.

Learn more by going to:

<https://www.hap.org/outreach/giving-back/donation-request>

or <https://www.caresource.com/mi/plans/learn-how-hap-caresource-supports-the-communities-we-serve/>

2025 Partner Organizations

ACCESS	Boys & Girls Clubs of Lansing
Adrian Public Schools Head Start Early Childhood Programs	Brighton Kiwanis
Advantage Health	Capital Area Community Services Clinton County Service Center
Aktive Minds Foundation	Capital Area Housing Partnership
Allen Neighborhood Center	Capuchin Soup Kitchen
American Diabetes Association	Care Free Medical, INC
American Foundation for Suicide Prevention – Michigan	Care House of Macomb County
American Legion Auxiliary Unit 294	Caring & Sharing Family Life Services, Inc.
America’s Community Council (ACC)	Cass Community Social Services
AmeriCorps	Cass-Costea Clinic
Angels of Hope - Night of Hope 2025	Catholic Charities IEC
Associated Charities	Catholic Charities of Shiawassee and Genesee Counties
Autism Alliance of Michigan	Caught Up
Avalon Housing Inc.	City Rescue Mission of Lansing
Avenue Runners and Walkers Alliance	Clark Park Coalition
Avondale MI Program	Coaching Detroit Forward Inc.
Bailey Park Neighborhood Development Corporation	Communities In Schools of Michigan Inc
Baxter Community Center	Community Health and Social Services (CHASS)
Bay Area Women’s Center	Corner Health Center
Be Well Beautiful People	County of Ingham
Believe in Me Mentoring Academy	Covenant HealthCare Foundation
Big Brothers Big Sisters of Southeast Michigan	Covenant House Michigan
Black Leaders Detroit	Creations Management & Farms
Boys & Girls Club of Lenawee	Crim Fitness Foundation
	Crime Stoppers of Flint & Genesee County

2025 Partner Organizations (cont.)

Crohn’s and Colitis Foundation	Food Bank of Eastern Michigan
Crossroads of Michigan	Food Gatherers
Cumulus Media	Food Rescue US-Lansing Communities MI
David Wilson	Forgotten Harvest
Dearborn Education Foundation	Frank and Shirley Dick YMCA
Detroit Auto Dealers Association	Frankenmuth Dog Bowl
Detroit Economic Club	Freedom Over Fear, LLC
Detroit Future City	Friends of Public Transportation
Detroit Goodfellows	Friendship Circle
Detroit Health Care for the Homeless	Furniture Resource Center
Detroit PBS	Game On Cancer
Detroit Public Schools Community District Foundation	Genesee Community Health Center
Detroit Repertory Theatre	Genesee County Free Medical Clinic
Disability Network Eastern Michigan	Genesee County Habitat for Humanity
Easter Seals Society of Michigan	Genesee Health Plan
Easterseals MORC	Gianna House Pregnancy and Parenting Residence
Edible Flint	GiGi’s Playhouse Detroit
Factory Two	Gilda’s Club Grand Rapids
Family Futures	Girl Scouts of Southeastern Michigan
First Tee Eastern Michigan	Give Merit
Flint & Genesee Chamber	Gleaners Community Food Bank
Flint & Genesee Group (Formerly Chamber of Commerce)	Gleaners Community Food Bank of Southeastern Michigan
Flint Children’s Museum	Global Detroit
Flint River Watershed Coalition	Grace Community Church
Food Bank Council of Michigan	Grand Blanc Chamber of Commerce

2025 Partner Organizations

Grand Rapids Pride Center	Lansing Lugnuts
Great Start Foundation Inc	Lansing School District
Greater Flint Health Coalition	Lawrence Technological University
Greater Lansing Food Bank	Leadership Oakland
Growing Hope	Like Minds Foundation
Habitat for Humanity Capital Region	Love INC of North Oakland County
Habitat for Humanity Detroit	MAHP
Hamilton Community Health Network	March of Dimes
Hands Across The Water, Inc.	Martha T Berry Foundation
Hannan Center	Matrix Human Services
Haven House	MCHS Family of Services
Henry Ford Health Center - Sterling Heights	Meals on Wheels Western Michigan
Higher Ground Abodes	Members First Credit Union
Hillsdale County ISD	Mercy Education Project
Honor Community Health	Michigan Association of Infant Mental Health
Hope Scarves Inc.	Michigan Chronicle
Hope365	Michigan Coalition Against Homelessness
Hopewell CDC INC	Michigan Community Health Worker Alliance (MiCHWA)
Hospital Hospitality House of Saginaw, Inc.	Michigan DECA (DECA)
InvolvedDad	Michigan First Foundation Inc
Jackets for Jobs	Michigan Labor History Society
Jewish Federation of Greater Ann Arbor	Michigan Primary Care Association
Judson Center	Michigan Public Health Institute
Krista Kares	MiLIFE
Lansing Area AIDS Network	Mission Possible
Lansing Juneteenth Celebration	Monroe Family YMCA

2025 Partner Organizations (cont.)

Motherly Intercession	Senior Winter Games of Genesee County
Mott Community College	Shelter Association of Washtenaw County
Muskegon Young Mens Christian Association	Shelter of Flint
NAMI Washtenaw County	Sheriff PAL Program
New Day Foundation for Families	Sickle Cell Disease Association of America, Michigan
New Jerusalem Missionary Baptist Church	Sistahs Reachin' Out
Older Persons' Commission	Somebody Who Cares Destiny Empowerment Center
One Girl Revolution	South Michigan Food Bank
One Love Global	Special Olympics Michigan
OneSight EssilorLuxottica Foundation	Springfield Baptist Church
Operation Transformation	St. Anne's Mead
Orchards Children's Services	Starfish Family Services
Ourspace Foundation	Sterling Heights Lioness Lions Club Branch
Pancreatic Cancer Network	Survivors Speak
PATHE, Inc	Swartz Creek Hometown Days
Pediatric Retinal Research Foundation	Taylor Conservatory Foundation
Pink Sisters Inc	Team GUTS
POAH Properties	TechTown Detroit
Preeclampsia Foundation	The Black Legacy Advancement Coalition
Pretty Tough Womens Empowerment Co.	The CareSource Foundation
Prospect Baptist Association	The Center for Michigan
Raising Awareness with Students	The Children's Foundation
ReLeaf Michigan, Inc.	The Children's Grief Center of the Great Lakes Bay Region
Robert R. Frank Student Run Free Clinic	The Disability Network
Rotary Club of Grand Rapids Charities Foundation	
Samaritas	

2025 Partner Organizations

- The Festival Foundation
- The Michigan Women’s Foundation
- The National Kidney Foundation of Michigan
- The Natural Momma Me Initiative
- The Noah Project Detroit
- The Que-munity Center
- The Restoration Village: Holistic and Therapeutic Services
- The Salvation Army Genesee Command
- The Tuskegee Airmen National Historical Museum
- The Workshop for Community+Collaboration at Eastern Michigan University
- The Zekelman Holocaust Center
- Total Life Prosperity Community Development Corporation
- Uma Strong Marshall Outreach
- Underground Railroad, Inc
- Uniquely Made Diamonds Enrichment Program Inc
- United Community Family Services
- United Way of Genesee County
- Urban League of Detroit & Southeastern Michigan
- Valley Area Agency on Aging
- VINA Community Dental Center
- Voices for Children Advocacy Center
- Walking In The Spirit of Excellence Foundation
- Water Works Theatre Company Inc
dba Pride Royal Oak
- WB Parks
- We Walk the Line - The Connor Shea Memorial Fund
- Well of Hope
- Wellness AIDS Services, Inc.
- Whaley Children’s Center
- Willow Tree Family Center
- Winning Futures
- Women’s Center of Greater Lansing
- Words of Hope 4 Life
- Work and Play Disability Community Center
- Wyandotte Music Boosters
- Yatooma’s Foundation For The Kids
- YMCA of Greater Flint
- Zehnders Snowfest



Thank you



COMMUNITY OUTREACH TEAM

Charles “Chip” Tischer
DIRECTOR, COMMUNITY OUTREACH

De’adra W. Goldston
Community Outreach
Representative III

Kateena Rickman
Community Outreach
Representative III

Jasmine Johnson
Community Outreach
Representative III

Ashley Enriquez
Community Outreach
Representative II

Lauren Dutkiewicz
Community Outreach
Representative II

HAP TEAM

Jenna Bartlett
Director, Wellness and Community
Partnerships

Courtney Deleersnyder
Sr. Wellness and Community
Partnerships Representative

Anna Sammut
Wellness and Community
Partnerships Representative