



Network Notification

Notice Date: May 29, 2020
To: Indiana HHW/HIP Providers
From: CareSource
Subject: Tobacco Cessation
Effective Date: Ongoing

Summary

CareSource offers our members rewards for taking steps toward improving their overall health and well-being. When you refer your patients to the Indiana Tobacco Quitline, they not only receive the dedicated support they need, but they will also be eligible for CareSource's rewards program if they engage in the Indiana Quitline!

Importance

In 2015, Indiana reached a historical low of 20.6% of recorded adult smokers. Unfortunately, in 2017, the rate of adult smokers increased to 21.8%. Indiana's rate of adult smokers places the state approximately four percentage points higher than the national average. This tobacco use claims more than 11,100 Hoosier lives yearly, and costs approximately \$2.93 billion annually in Indiana health care costs.¹

In 2019, of CareSource members surveyed who smoke, only 69% report being advised to quit and/or being provided with education on cessation options. We would like to see this number improve yearly.

Impact

As a partner in care, you are a trusted source for education of healthy behaviors and communicating available options in helping meet your patient's goals. Your referral to the Indiana Tobacco Quitline is a critical way to engage them in the program.

FAQs

Q: *What is the Indiana Tobacco Quitline?*

A: The Indiana Tobacco Quitline is a **free** counseling service with trained Quit Coaches available seven days a week. These services are accessible by phone, text and other online platforms (with multiple languages available) for all Indiana residents to have this necessary and ongoing one-on-one coaching.

Q: *Can I directly refer my patients to the Indiana Quitline?*

A: Yes, if you have not already, you can sign up to become a Preferred Provider of the Indiana Quitline by visiting [in.gov/quitline/](https://www.in.gov/quitline/) and selecting "Join the Preferred Provider Network". Here, you can access all necessary educational materials and direct referral forms. You can also receive status reports of your patients' progress from the Indiana Quitline.

Q: *What rewards does CareSource offer their members?*

¹ Indiana State Department of Health, 2018 retrieved from <https://www.in.gov/isdh/tpc/2341.htm>

A: Healthy Indiana Plan (HIP) members can earn up to \$55 for participating in Quitline coaching (\$35 for initiating and another \$20 for continuing (\$10 after 3rd call and \$10 after 5th call)). Hoosier Healthwise (HHW) members can earn \$20 (same as HIP, but they are not eligible for the \$35 initiation reward). *There are many other rewards available for our members regarding tobacco cessation (example: \$80 available for starting and continuing pharmacologic therapy).*

****We do not offer rewards for our Marketplace/Health Insurance Exchange members at this time.***

Questions

If you have questions, please contact the Indiana Tobacco Quitline at 317-234-1787.

IN-P-0879; Issue Date: 05/29/2020

OMPP Approved: 05/22/2020