

Earn Great Rewards with the Mom and Baby Beginnings (MBB) Program!



Our team is here for you during and after your pregnancy. We connect you to resources and work with your providers to make sure you are healthy and safe. You can also earn rewards with the Mom and Baby Beginnings Bundle! **Follow the steps below to get started.**

1. Sign Up Today!

- Scan the QR code or call us at **1-833-230-2034** to join the Mom and Baby Beginnings™ Program (MBB).
- After you finish your first check-in with your Care Manager, you will get a **brand new diaper bag!**

2. Stay Active and Work with your Care Manager

- Keep working with your MBB Care Manager. They can help you with things like getting to appointments, finding a doctor, getting a breast pump and even connecting with a Doula.
- As long as you stay active in the program, you can earn more rewards!

3. Go to Your Prenatal Appointments

- When you go to three prenatal visits with your OB provider, you'll earn the second reward: a **heartbeat animal!**
- This special stuffed animal comes with a heart-shaped recorder so you can record your baby's heartbeat at your next appointment. It will be sent right to your home!

4. After Your Baby Arrives

- Keep talking with your MBB Care Manager.
- When you go to your postpartum visit, you will earn the final reward: a **\$100 Bonus Bucks gift card!** Use it to buy baby essentials and fill up your diaper bag.

Join today and start earning rewards for you and your baby. It's easy, helpful and fun!



Questions? Give us a call at **1-833-230-2034**, 8 a.m. to 5 p.m. Eastern Standard Time.