

REWARD PROGRAMS

for getting and staying healthy



Babies First®

Who's Eligible?

Pregnant women and babies through 15 months old*

Reward Amount**
Up to **\$200**

*Pregnant women 18 years and older can also join the MyHealth Rewards program. Pregnant women 17 years and younger can also join the Kids First Rewards program.



Kids First

Who's Eligible?

Kids ages 16 months through 17 years old

Reward Amount**
Up to **\$50**

**Rewards are subject to change and may vary by age, gender and health needs. If you are no longer a CareSource member, your access to the Rewards Portal will be deactivated and any unused Rewards may be no longer available.



MyHealth

Who's Eligible?

HIP and HHW adults 18 years and older

Reward Amount**
HHW Members: up to **\$300**

HIP Members: up to **\$300**

**Rewards are subject to change and may vary by age, gender and health needs. If you are no longer a CareSource member, your access to the Rewards Portal will be deactivated and any unused Rewards may be no longer available.

How does it work?

1
Get Started

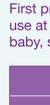
You must register for Babies First and Kids First before you can start earning rewards. Sign up by going to [CareSource.com/IN/plans/medicaid/](https://www.caresource.com/IN/plans/medicaid/) and clicking **Rewards**. The sign up forms are listed under each of the reward programs. You can also sign up at each of these links:

Babies First®: secureforms.CareSource.com/en/BabiesFirst/in

Kids First: [CareSource.com/KidsFirstIN](https://www.CareSource.com/KidsFirstIN)

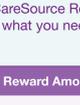
Adults ages 18 and older are automatically enrolled in MyHealth. To learn more and review your rewards go to [MyCareSource.com](https://www.CareSource.com) and click on the **MyHealth** link under the **Health** tab.

2
Complete Healthy Activities



Scroll below to see how you can earn rewards for each program.

3
Earn Rewards



Use your rewards to get items from your favorite stores!

Babies First Rewards Program

As an expectant or new mom, you and your baby can earn rewards through the Babies First program. You can redeem these rewards through a CareSource Rewards card to use at many local stores. We want to make sure you have what you need for each new baby, so please enroll each time you are pregnant.



Action*	More Information	Reward Amount	Earn Up To*
Prenatal Visits (first 5)	Pregnant women	\$15 each visit.	\$75
Postpartum Visit	New moms	\$25 per pregnancy.	\$25
Well-Baby Visits (first 6)	Babies through 15 months.	\$15 each visit.	\$90
Lead Screening	Babies through 15 months.	\$20 one time.	\$20
Health Needs Screening (HNS)	Babies up to 15 months. <i>Must be completed within 90 days of new member eligibility.</i>	\$30 Walmart® Gift Card.	\$30

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Kids First Rewards Program

CareSource wants to make sure kids have what they need to live a healthy life. Your child ages 16 months through 17 years can earn rewards through the Kids First program. You can redeem these rewards through a CareSource Rewards card to use at many local stores. Make sure each child is enrolled in Kids First to earn rewards.



Action*	More Information	Reward Amount	Earn Up To*
Health Needs Screening (HNS)	Children 16 months - 17 years old. <i>Must be completed within 90 days of new member eligibility.</i>	\$30 Walmart Gift Card.	\$30
Routine Dental Exam	Children 16 months - 17 years old.	\$10 each visit.	\$20
Well-Child Visit (16 months - 30 months)	Children 16 months - 30 months old.	\$10 each visit, up to three visits each year.	\$30
Well-Child Visit (3 years - 17 years)	Children 3 years - 17 years old.	\$20 each year.	\$20
Lead Screening (15 months through 24 months)	Children 15 months - 24 months old.	\$20 one time.	\$20
Lead Screening (25 months through 6 years)	Children 25 months - 6 years old.	\$10 one time.	\$10
Vaccinations - Dtap, IPV, MMR and Varicella (given as a series)	Children 4 - 6 years old.	\$20 for the series.	\$20
Vaccination - Tetanus-Diphtheria (Tdap)	Children 11 - 17 years old.	\$10 one time.	\$10
Vaccination - HPV (given as a series)	Children 11 - 17 years old.	\$30 for the series.	\$30
Vaccination - Meningococcal	Children 11 - 17 years old.	\$10 one time.	\$10
Vaccination - COVID-19	Children 5 - 17 years old.	\$50 after 2 doses of Moderna or Pfizer, or \$50 after the Johnson and Johnson single dose.	\$50
Flu Shot	Children 11 - 17 years old.	\$10 each year.	\$10
ADHD Follow-up Visit (within 30 days of initial prescription)	Children 16 months - 17 years old. <i>Must have an ADHD diagnosis.</i>	\$10 one time.	\$10
ADHD Follow-up Visits (within 10 months of initial prescription)	Children 16 months - 17 years old. <i>Must have ADHD diagnosis.</i>	\$10 each visit, up to two visits each year.	\$20

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MyHealth Rewards Program

Adults ages 18 and older can earn rewards through the MyHealth program. You can use your rewards to shop on the CareSource Online Store or redeem them for gift cards to your favorite stores. These rewards are available for all **Hoosier Health Wise (HHW)** and **Healthy Indiana Plan (HIP)** members.



HHW Members: Earn up to \$50 maximum in rewards each year. Your \$50 could be a combination of:

- Up to \$50 in Wellness and Preventive Rewards
- Up to \$200 in Chronic Disease Management Rewards
- Up to \$200 in Tobacco Cessation and Substance Use Rewards

HIP Members: Earn up to \$300 maximum in rewards each year. Your \$300 could be a combination of:

- Up to \$50 in Wellness and Preventive Rewards
- Up to \$200 in Chronic Disease Management Rewards
- Up to \$200 in Tobacco Cessation and up to \$100 for Substance Use Rewards

Wellness and Preventive Rewards
HHW Adult Members earn up to \$50 in Wellness and Preventive Rewards. HIP Members earn up to \$50 in Wellness and Preventive Rewards.

Action*	More Information	Reward Amount	Earn Up To*
Health Needs Screening (HNS)	Adults ages 18 - 64 years old. <i>Must be completed within 90 days of new member eligibility.</i>	\$30 Walmart Gift Card.	\$30
Annual Physical Exam	Adults ages 18 - 64 years old.	\$20 each year.	\$20
Routine Dental Exam	Adults ages 18 - 64 years old.	\$10 each visit, up to two visits each year.	\$20
Cervical Cancer Screening (Pap Test)	Women ages 18 - 64 years old.	\$10 each year.	\$10
Breast Cancer Screening (Mammogram)	Women ages 50 - 64 years old.	\$10 each year.	\$10
Colorectal Cancer Screening	Adults ages 50 - 64 years old.	\$10 each year.	\$10
Chlamydia Screening	Women ages 18 - 25 years old.	\$10 per year.	\$10
Cholesterol Screening	Men ages 35 - 64 years old and women ages 45 - 64 years old.	\$10 per year.	\$10
Flu Shot	Adults ages 18 - 64 years old.	\$10 each year.	\$10
Vaccination - Tetanus - Diphtheria Booster Shot	Adults ages 18 - 64 years old.	\$10 each year.	\$10
Vaccination - HPV (given as a series)	Adults ages 18 - 26 years old.	\$10 for the series.	\$10
Vaccination - Pneumococcal	Adults ages 18 - 64 years old.	\$10 each year.	\$10
Vaccination - COVID-19	Adults ages 18 - 64 years old.	\$50 after 2 doses of Moderna or Pfizer, or \$50 after the Johnson and Johnson single dose.	\$50
Completing a Journey® in MyHealth	Adults ages 18 - 64 years old.	\$5 each Journey, up to three times.	\$15

Tobacco Cessation and Substance Use Rewards

HHW Adult Members earn up to \$200 in Tobacco Cessation and Substance Use Rewards. HIP Members earn up to \$200 in Tobacco Cessation and up to \$200 in Substance Use Rewards.



Action*	More Information	Reward Amount	Earn Up To*
Behavioral Counseling for Tobacco Cessation (Initiation)	Adults ages 18 - 64 years old.	\$30 each year.	\$30
Behavioral Counseling for Tobacco Cessation (at 6 weeks)	Adults ages 18 - 64 years old.	\$20 each year.	\$20
IN Tobacco Quit Line Engagement in Cessation Coaching	HIP Adults ages 19 - 64.	\$35 each year.	\$35
IN Tobacco Quit Line Engagement in Cessation Coaching - 3rd and 5th call	Adults ages 18 - 64 years old.	\$10 each call.	\$20
Pharmacologic Therapy for Tobacco Cessation	HIP Adults ages 19 - 64.	\$20 at week 1, 4, 8, and 12.	\$80
Substance Use Disorder (SUD) Session	HIP Adults ages 18 - 64.	\$10 each session.	\$100

Chronic Disease Management Rewards

HHW Adult Members earn up to \$200 in Chronic Disease Management rewards for Diabetes Testing. HIP Members earn up to \$200 in Chronic Disease Management rewards.



Action*	More Information	Reward Amount	Earn Up To*
Initiation of Care Management	HIP Adults ages 19 - 64.	\$25 for first meeting.	\$25
Continuation of Care Management	HIP Adults ages 18 - 64. <i>Must have qualifying health needs classification.</i>	\$20 each engagement, up to three engagements.	\$60
Comprehensive High Risk Prenatal Assessment	HIP Adult pregnant women ages 19 - 64.	\$25 each pregnancy per year.	\$25
ADHD Medication Adherence	HIP Adults ages 19 - 64. <i>Must have an ADHD diagnosis.</i>	\$15 up to 3 times each year.	\$45
Asthma Medication Adherence	HIP Adults ages 19 - 64. <i>Must have an Asthma diagnosis.</i>	\$15 up to 4 times each year.	\$60
Chronic Artery Disease (CAD) Beta-blocker Adherence (Post AMI or Other Cardiac Event)	HIP Adults ages 19 - 64. <i>Must have a CAD diagnosis.</i>	\$15 up to 4 times each year.	\$60
Chronic Artery Disease (CAD) Medication Adherence	HIP Adults ages 19 - 64. <i>Must have a CAD diagnosis.</i>	\$15 up to 4 times each year.	\$60
Chronic Heart Failure (CHF) Medication Adherence	HIP Adults ages 19 - 64. <i>Must have a CHF diagnosis.</i>	\$15 up to 4 times each year.	\$60
Chronic Kidney Disease (CKD) Fasting Lipid Profile	HIP Adults ages 19 - 64. <i>Must have a CKD diagnosis.</i>	\$10 each year.	\$10
COPD Corticosteroid Adherence Post-Acute Care Event	HIP Adults ages 19 - 64. <i>Must have a COPD diagnosis.</i>	\$15 each year.	\$15
COPD Medication Adherence	HIP Adults ages 19 - 64. <i>Must have a COPD diagnosis.</i>	\$15 up to 4 times each year.	\$60
Depression (Major) 7-Day Follow-up Appointment After Hospital Discharge	HIP Adults ages 19 - 64. <i>Must have a Depression diagnosis.</i>	\$40 up to 2 times each year.	\$80
Depression (Major) Medication Adherence	HIP Adults ages 19 - 64. <i>Must have a Depression diagnosis.</i>	\$15 up to 4 times each year.	\$60
Diabetes Medication (all classes) Adherence	HIP Adults ages 19 - 64. <i>Must have a Diabetes diagnosis.</i>	\$15 up to 4 times each year.	\$60
Diabetes A1C Testing	Adults ages 18 - 64 years old. <i>Must have a Diabetes diagnosis.</i>	\$10 once a year.	\$10
Diabetes Micro-Albumin Testing	Adults ages 18 - 64 years old. <i>Must have a Diabetes diagnosis.</i>	\$10 each year.	\$10
Diabetes Retinal Eye Exam	Adults ages 18 - 64 years old. <i>The exam must be done by a specialty eye care provider.</i>	\$10 each year.	\$10
Hepatitis C Medication Adherence	HIP Adults ages 19 - 64. <i>Must have a Hepatitis C diagnosis.</i>	\$15 up to 4 times each year.	\$60
HIV Medication Adherence	HIP Adults ages 19 - 64. <i>Must have an HIV diagnosis.</i>	\$15 up to 4 times each year.	\$60
HIV Viral Load Test	HIP Adults ages 19 - 64. <i>Must have an HIV diagnosis.</i>	\$10 each year.	\$10
Maternal Depression Screen (within 6 months of giving birth)	HIP Adult postpartum women ages 19 - 64.	\$40 each pregnancy per year.	\$40

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Rewards Program Payout

Within 30 days of signing up for Babies First or Kids First, we'll send a CareSource Rewards card to you in the mail. Rewards are added to your card as you complete healthy activities.

Adults ages 18 and older are automatically enrolled in MyHealth. Rewards are added as you complete healthy activities. Just log in to your secure **MyCareSource.com** account and click on the MyHealth link under the Health tab to see your rewards. You can also track your balance and your progress as you earn rewards.

For rewards, where you need to see a provider, the provider will send a claim to CareSource. CareSource will add the rewards to your CareSource Rewards card or MyHealth account after we process the claim. If you don't see the rewards on your card right away, don't panic. It can take up to 45 days after we get the claim before reward will be added.

HOW TO USE The Babies First And Kids First CareSource Rewards Card (OTC Card)

Step 1

Activate your card



Step 2

Use your card at approved stores to buy health and wellness items



Step 3

Checkout

After you get your CareSource Rewards card in the mail, please call 1-888-682-2400 or go to myotc.caresource.com and enter the 19-digit card number and your CareSource Member ID. The 19-digit number is listed on the front of your card.

Use your CareSource Rewards card at stores like CVS®, Dollar General®, Family Dollar®, Kroger®, Rite Aid®, Walgreens®, Walmart® and many more. You will use the card to pay like you would with a credit card.

You can buy many health and wellness items with your CareSource Rewards card. Use your card for payment on eligible health and wellness items. Below/Here are examples of what you can buy with your card:

- Diapers and baby wipes
- Deodorant and lotion
- First aid items
- Toothpaste and mouthwash
- Hair care products
- And much more!

HOW TO USE MyHealth Rewards

With MyHealth, you can use your rewards to shop on the CareSource Online Store or redeem them for gift cards to stores like:

- Home Goods®
- iTunes®
- Marshalls®
- Old Navy®
- Panera®
- TJ Maxx®



Start Earning REWARDS TODAY!

Babies First

Kids First

MyHealth

Call Member Services at **1-844-607-2829** (TTY: 1-800-743-3333 or 711) visit [CareSource.com/IN/plans/medicaid/](https://www.CareSource.com/IN/plans/medicaid/) and click on the Rewards for Wellness box.